(317) 695-5461 ***A non-profit public charity dedicated to connecting people to animals and nature*** ***www.animalia.us***

TO USE THE KROGER COMMUNITY REWARDS PROGRAM FOR **ANIMALIA**:

- You (and your friends/family) can register online at krogercommunityrewards.com
- Be sure to have your Kroger Plus card handy so you can register your card number for Animalia after you sign up. If you do not yet have a Kroger Plus card, they are available at the customer service desk at any Kroger.
- On the website, you will see two buttons, SIGN IN and CREATE AN ACCOUNT.
- Most participants are new online customers, so you would click CREATE AN ACCOUNT
- Sign up for a Kroger Rewards Account by
    - entering your email address and creating a password
    - entering your zip code then click on your favorite store
    - agreeing to the terms and conditions
- Click CREATE ACCOUNT
- The next page is ADD A PLUS CARD in which you will input your Kroger Plus card number and your last name (associated with your plus card).
- Update or confirm your information on the next page.
- At the bottom of the confirmation page, you can enter Animalia's NPO number (**65645**) or just type **Animalia**.
- You will see Animalia's name and address (Animalia, Inc., 7993 N US 52, Thorntown, IN 46071). To select Animalia, click on the circle to the left of the address. Click on confirm.
- REMEMBER, purchases will not count for Animalia until after you register your card.
- Do you use your phone number at the register? Call 800-576-4377, select option 4 to get your Kroger Plus card number.
- Members must swipe/scan their registered Kroger Plus card or use the phone number that is related to their registered Kroger Plus card when shopping for each purchase to count.

Thank you for letting your shopping experience at Kroger help the critters at Animalia!

As a non-profit public charity, it is Animalia's mission to engage and educate the public to further the appreciation, conservation and responsible care for natural habitats and animals: native, exotic and domestic. We look forward to connecting you and yours to animals and nature!

Sincerely,

Joel Vanderbush, Zoologist
Executive Director

To learn more about ANIMALIA, visit **www.animalia.us**,
call (317) 695-5461, e-mail critters@animalia.us and follow us at